

MUSIC PROGRAMMING ON ENCOMPASS MV/MV2 (IP/INTERNET)

The Encompass MV is a powerful IP/Internet delivery platform, providing consistency and online control for your business in one location or across a broad footprint. The following programs are available on the MV platform:

PREMIUM SERIES

ROCK

Backpages Adult Alternative
Feedback Alternative Rock
Half Pipe Skate Punk/Hip-Hop
Ink'd Power Rock/Metal
Perimeter New Indie Rock
Rock Show Early Classic Rock
Stylus Underground Rock/Pop
The Café Casual Rock
The New Wave Early Alternative Rock
Varsity Later Classic Rock

POP

FM1 Classic Pop
Hitline Current Pop
Hot FM Pop Hits
Peppermint Youth-Friendly Pop
Poppers Teen Pop
Shine Adult Contemporary Pop
The Party Playlist Party Anthems
Venus Female Pop

ELECTRONICA

Frequency Club/Dance
Groove Zone Current Dance
Metro Indie Electronica
NuJazz Acid Jazz
NuLounge Lounge
NuMix Electronic Music
Strobe Electro Pop

COUNTRY

Country Gold Country Classics
Country Music One Country Mix
Nashville USA Current Country Hits
Screen Door Alternative Country

BODY AND SOUL

Aura New Age
The Light Contemporary Christian

JAZZ

City Lights Smooth Jazz
Impressions Contemporary Jazz
Jazz Traditions Classic Jazz

URBAN

Concrete Beats Hip-Hop/Rap
The Blvd. Adult R&B

DECADES

'50s and '60s Hits
'70s Hits
'80s Hits
'90s Hits
7890 Classic and Modern Pop Hits

ROOTS

Acoustic Crossroads Contemporary Folk
Lucille Blues
Roadhouse Americana/Classic Rock
Route 66 American Roots

LATIN

Caliente Pop Upbeat Latino/Anglo Pop
Estilos Smooth Latin Music
Fiesta Mexicana Mexican Music
FM Dos Latino/Anglo Pop
La Frontera Tejano/Border
La Musica Latin Pop
Mexicana Traditional Mexican Music
Mojito Salsa/Merengue
Salsa Ritmo Salsa
Viva Mariachi Mariachi

CLASSICS

Ambrosia Soft Pop/Rock
Cashmere Adult Contemporary
Expressions Light Pop Standards
Funkytown Funk/Soul/Disco
Jukebox Gold Rock 'n Roll Classics
Love Songs Romantic Melodies
Mo' Soul Classic Soul
Reflections Jazz/Pop/Soul
Songbook Singer/Songwriter
Swing Kings Big Band Swing
Unforgettable Adult Favorites
Upbeat Reflections Upbeat Jazz/Pop/Soul

WORLD

Bellissimo Contemporary Italian
Destinations Global Pop
Hawaiian Hawaiian Music
Irish Irish Traditional/Pop
Kingston Reggae
Little Italy Italian/American Standards
World Travels World Music

INSTRUMENTALS

Breathe World Eclectic
Easy Instrumentals Classic Instrumental
Ensemble Classical Ambiance
Environmental Easy Listening Instrumental
Intermezzo Light Classical
Moodscape New Age Instrumental
Piano & Guitar Acoustic Instrumental
Plaza Contemporary Instrumental
Uptown Instrumental Jazz

HOLIDAY

Christmas (3)
Cinco de Mayo
Halloween
Independence Day
Mardi Gras
Oktoberfest
St. Patrick's Day
Summer Fun
Valentine's Day

SPECIALTY

Gumbo New Orleans Music
KidTunes Children's Music
Martini Time Retro Cocktail Music
Oasis Tropical Pop/Rock
Patriotic Instrumentals Patriotic Music
The Beach Laid-back Beach Party
The Circuit High Energy Fitness
Toned High Energy Fitness
Tropi

PERFORMER SERIES

Adult Casual
Bright Jazz
Electronica
Light Classical
The Marketplace
Smooth Jazz
The Spa

Elements and Custom Music are also available on Encompass MV. For these products, programming is specific to client input and selection. Contact your Muzak representative for more information. Due to licensing restrictions, programming categories (Performer Series, Premium Series, Elements, Custom Music) cannot be combined.

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